

Summer Live Concert Series Patio of the Holiday Inn University, Blacksburg July 21, July 28, August 4, and August 11, 2010

"Bring your own blanket or chair and enjoy the live music. Made on the grill gourmet burgers and teriyaki chicken along with sides. No cover charge, suggested donations benefit the Make-A-Wish foundation.

- Uptown Trio July 21st
- Ministers of Soul July 28th
- Tri Scale August 4th
- Surrender Dorothy August 11th

We are making this a Virginia Green Event because it is important to reduce our carbon footprint. We strive to make all of events at the Holiday Inn green. We recommend that our guests recycle. We also participate in a composting program."



CORE ACTIVITIES for Green Attractions

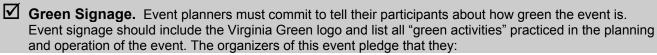
- **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
 - Glass bottles, aluminum cans, composting of food & other compostable items
- Minimize the use of disposable food service products. The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from biobased or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:
 - Use disposable foodservice items that are made with recycled content
 - Use disposable foodservice items that are recyclable (in your area!)
 - Use compostable food service items and direct this material to available composting operations in your area
- Printed Materials. Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:
 - Use electronic advertisements: www.facebook.com/holidayinnblacksburg
- **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
 - Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

Food service

- Arrange for the composting of food waste and other compostables
- Provide condiments, cream and sugar, etc. in bulk
- Use water pitchers to minimize the use of single-use bottles
- Avoid box lunches and serve trays/platters of food instead

Logistics

Provide for recycling of boxes and other set-up wastes



- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities

For more information on Summer Live Concert Series, see www.facebook.com/holidayinnblacksburg or contact Kristina Kelly at kkelly@hotel.ciblacksburg.com or 540-552-7001.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on *Virginia Green* program, see www.virginiagreen program, see www.virginiagreen travel.org.





